

Angel Investors | The smart way to invest your money

Stakeholderz is a unique equity funding platform where angel investors gather to back some of the most exciting ventures in the technology sector.

We introduce high quality early stage investment opportunities to both equity investors and Investing Directors, unlocking both capital and talent to achieve larger and earlier exits.

Stakeholderz is committed to:

- Driving enhanced growth in early stage technology companies by bringing together experienced lead Investing Directors who fill a talent need and experienced investors, to meet the funding requirements bringing **'smart money'**.
- Streaming high quality curated technology ventures with **'smart ideas'**, commercial traction, sound IP, inspiring management teams and exit potential.
- Building our vibrant investor community by providing the information, education and support to deliver **'smart investments'**.

Smart Ideas + Smart Money = Smart Investments

What can Stakeholderz offer YOU?

If you are involved, or would like to be involved, in technology investing and look for market potential, scalability and the potential for rewarding returns then Stakeholderz can provide you with the ventures to suit your investment needs. We operate an equity funding platform with a strong and growing community feel, that presents curated, high quality early stage investments. As the Stakeholderz name suggests, this programme is about continuing to build a community where investment, talent and our large senior executive network, returns value to all those involved.

What makes Stakeholderz different?

- Knowledge of what a good venture team looks like because of our roots in executive search.
- A sound understanding of where the appreciable value lies within each venture.
- A reputation for combining talent with equity with our investing directors bringing 'smart money' to our ventures.
- Our large 'searchable' register of experienced senior directors providing expertise for due diligence and support during our venture selection decisions.
- A highly structured / regulated process for populating the data room.
- A Venture Committee bringing rigour to our venture selection and Live for 5 pitch event screening process.
- SEIS/EIS tax eligible investments.
- The power of the crowd... modern platform investing enables collective decision making with other investors; there is an open transparency about each raise and its progress, which supports collaborative decision making around each fundraising.

"Stakeholderz provides a marketplace to bring together investors and growth companies who require equity. Investors like myself have equity and experience to offer and the beauty – and uniqueness – of the Stakeholderz platform is in championing human investment as well as capital."

Stakeholderz Registered Investor



Our engagement with YOU

We want to give something back to our investors. Our comprehensive programme of resources to help build engagement with our investor community and support their investment journey includes:

- Events: our event programme includes 'Live for 5' online pitch events, informal networking (including online Investor Socials); summit dinners and advocate dinners.
- Webinars: we run an active online programme including a Meet the Professionals, Fireside Chat and Feet to the Fire series giving investors a flavour of each venture as well as more general business insight on hot topics.
- Masterclass Training: a series of investor workshops for novice and experienced investors alike.
- eNewsletters and website blogs giving investors the latest information in bitesize form.
- Social Media: follow us on Twitter and LinkedIn for the latest news and updates.

We believe that at the heart of strong equity funding platform is its community of investors. Our engagement programme offers many levels of involvement to suit your investing style, reducing isolated decision making and helping mitigate risk.

We take time to get to know YOU

We take a number of important steps when you register to ensure we understand your investment needs and sector interests in more detail. This enables us to enhance our offering and ensure we bring you the most innovative and relevant start-up ventures.

Referral Programme

We want to thank our investors who actively help build our investor network by referring on their angel contacts, and have an referral programme in place to facilitate this.

The more engaged the investment community is with Stakeholderz, and the larger our network, the more ventures can be successfully published for funding. To refer an investor please visit:

www.stakeholderz.com/invest/referrals/

How do we select our ventures?

Stakeholderz prides itself in matching high-quality tech ventures, raising between £300k and £1m. Our robust processes ensure that the business you're investing in have been carefully scrutinised for the success factors of:

- A disruptive technology business model that addresses a gap in the market.
- A strong and dynamic management.
- Scalability and market potential.
- Defensible IP.
- Commercial traction.

For more information, please visit www.stakeholderz.com or contact Tara Morris, Investor Relations Manager tmorris@stakeholderz.com, +44(0) 20 8124 9788



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